

Gift and event ideas.

Creating sharable moments.



Gifts.

Shareable gifts are often personalized, timely, and elicit a “wow” reaction.

Local vendors are a best practice, if available. You may choose to focus on top clients and professional partners based on your segmentation.

Holiday tree or greenery

Invite clients to cut and/or pick up a tree or holiday greenery. Serve hot cider, hot chocolate and donuts at a small concession stand. Your clients will share your story with all who see it. Bonus, have a photographer capture family photos for clients' holiday cards.

Holiday pies

Eight slices of pie for eight friends or family members who will have the opportunity to hear how valuable you are to their loved one.

Charcuterie board

Typically shared at parties, a charcuterie board could be standard cured meats and cheeses or something unique like a waffle tray! Amplify the gesture for top clients with a personalized cutting board.

Care package

Send comfort during a difficult time with a soup and cookies.

Personalized doormat

Congratulate clients (or clients' children) who are new home owners with a custom doormat.

Newborn parent (or grandparent) gift

Curated for both new baby and parent (or grandparent) to enjoy and show off to friends and family.

A living tribute

Plant a tree at a National Park in honor of someone who passed away to express sympathy and leave a lasting, growing memory.



Events.

Say thank you to clients at events that gather your community together.

Gift wrapping

Parents of young children will appreciate getting all their gift wrapping done in one day, with all the resources to do so, in a fun environment. Clients will tell everyone who gets a wrapped gift about your thoughtful event.

Family photos

Hire a photographer for 2 hours, and invite your clients to sign up for 15 minute photo sessions. They will tell all their friends you were involved in their beautiful photos! Serve light food and drinks.

Movie night

Rent a local movie theater and invite clients to bring their children for a family-friendly movie night.

Relax & unwind

Bring in some local vendors and offer activities to help you relax and unwind – chair massages, yoga class, painting with a twist, board and brush, etc. Offering some food & drinks to help create a welcoming environment.

Cooking class

Invite clients to a hands-on culinary experience that's both educational and delicious. Partner with a local chef or cooking school to host an interactive cooking class. Clients will recreate the dishes they learned in class for friends and family, fostering organic conversations about your services.